



World Poetry Publishing Company

www.worldpoetry.ca - info@worldpoetry.ca

World Poetry Publishing is a unique and separate company not affiliated with any other publishing house or organization.

Eight years ago, the decision was made by the World Poetry Committee to help poets and writers publish their books successfully. World Poetry would provide the publishing name *The World Poetry Publishing Company* without charge until it had enough books to apply for an emerging publishers grant. So far World Poetry has published a number of successful books and has several titles pending.

At present World Poetry offers the following supportive role:

1. ISBN number.
2. CIP, access copyright and other addresses for the poet to contact.
3. Suggested formatters / book cover designers which are paid directly by the author.
4. Suggested proofreaders and editors which are paid directly by the author.
5. World Poetry does not receive any of the money but continues in a supportive role.
6. Suggested printers, with World Poetry support to make sure that the finished product is acceptable to the author. Printers are paid directly by the author.
7. One to two book launches and if the author is a member, up to three features on the www.worldpoetry.ca site.
8. Inclusion of book/ books at the World Poetry Book Table for World Poetry members.
9. In the future, a World Poetry Bookstore on site at www.worldpoetry.ca and the inclusion of possible e-book publications.
10. If authors want to publish with us, they are welcome. We are not actively seeking more business.

World Poetry Publishing Suggestions For Poets And Writers:

1. When you meet with a publisher ask for a cost sheet that outlines what the publisher does and how much each item costs. Ask for an approximate total amount.
2. Ask to look at past publications if possible, checking for errors etc.
3. If a proof-reader is provided ask for credentials and references.
4. If an editor is provided, ask for credentials and references.
5. If all is satisfactory, ask for a contract and do not sign it until you are sure everything is clear and there is a time line included.
6. Request that the printer provide an advance photocopy of the book so errors in formatting or printing can be corrected before the book goes to press. Ask for free bookmarks or postcards that may be free or at cost.
7. Be involved in the creation and publication of your book to ensure a well printed book that you can be proud of. Take a “hands on” approach and do not become complacent.
8. If you are dealing with a vanity publisher, make sure that your involvement is sufficient to ensure a well-printed book with as few errors as possible.
9. If you are dealing with a traditional publisher, you may have less input but there are advantages and disadvantages.